



WEGL 91.1
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For Immediate Release

Auburn University students hold benefit concert for the World Food Programme

AUBURN, Ala. (April 17)—Auburn University’s student-run radio station, WEGL 91.1, is holding the first WEGLfest to benefit the “War on Hunger” campaign on April 25, 2009. The day will consist of live entertainment and door prizes. All proceeds will go directly to the charity.

“War on Hunger” is a program that links Auburn University with the United Nations World Food Programme. Auburn is the first academic institution to partner with the WFP. The student-led campaign launched in 2004 and has thrived on Auburn’s campus ever since.

Under the slogan, “Uniting the fighting spirit of the eagle...with the compassion of human touch,” the “War on Hunger” campaign has a vision “to create an academic hunger model suitable for replication or adaptation by universities in the US and abroad.” There have been past events dedicated to the “War on Hunger” campaign throughout the last four years, including Spring Hunger Week and a 60-mile march from Auburn to Alabama’s State Capitol in Montgomery. However, WEGLfest will be the first concert benefiting the student-led campaign.

WEGL 91.1 has been Auburn’s student-run volunteer-based radio station since 1971. Chandler Moore, station manager and Auburn student, said the idea for WEGLfest was a

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collaborative effort of the WEGL staff.

“WEGLfest sprung from an idea that my staff had last year to bring a mix of independent artists on campus for a music festival,” said Moore. “From there, we sought to connect the concert with a good cause, and Auburn's ‘War on Hunger’ was chosen because it has a good presence on campus and there are lives directly affected by the program.”

The WFP is the largest humanitarian organization in the world and has provided food to an average of 90 million people in at least 80 of the world’s poorest countries. It supplies emergency response, nutrition, procurement, food security analysis and logistics in six areas of the world, including Africa, Central and South America, Asia, Europe and the Middle East.

The WFP works toward five objectives: save lives and protect livelihoods in emergencies, prepare for emergencies, restore and rebuild lives after emergencies, reduce chronic hunger and undernutrition everywhere and strengthen the capacity of countries to reduce hunger.

“We hope that WEGLfest will help us produce a substantial donation to give to the ‘War on Hunger’ campaign to help as many lives as possible,” said Moore.

For more information about the WFP, visit the Web site at <http://www.wfp.org/>. For more information about Auburn University’s “War on Hunger” campaign, visit the Web site at <http://www.auburn.edu/event/hunger/index.php>.

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