



WEGL 91.1
Suite 1105 AU Student Center
255 Duncan Drive
Auburn University, AL 36849

Contact: Alison Christenberry
251.510.0407
Chrisa2@auburn.edu

For Immediate Release

WEGLfest rocks for hunger campaign

AUBURN, Ala. (April 17)—WEGL 91.1 FM, Auburn University’s student-run radio station, is holding the first WEGLfest on Saturday, April 25. The day will consist of five bands that have agreed to donate their time to benefit the “War on Hunger” program. All proceeds from the day will go directly to the charity.

The concert will offer the familiar sounds of local artists and a new beat from different bands coming from all over the Southeast. The day is scheduled to start at 3 p.m. and run until 10 p.m. in the AU Student Center Ballroom.

“We hope to get a good turn-out for our first annual WEGLfest,” said Lindsay O’Neal, director of promotions for WEGLfest. “These artists were nice enough to donate their time for such a great cause, and we hope that Auburn students feel the same way.”

“War on Hunger” is a program that links Auburn University with the United Nations World Food Programme. Auburn is the first academic institution to partner with the World Food Programme. “War on Hunger” was started in 2004 and has thrived on Auburn’s campus throughout the last four years. The World Food Programme is the largest humanitarian

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organization in the world and has provided food to an average of 90 million people in at least 80 of the world's poorest countries.

“We sought to connect the concert with a good cause, and Auburn's ‘War on Hunger’ was chosen,” said Chandler Moore, station manager of WEGL 91.1. “We chose Auburn's ‘War on Hunger’ because it has a good presence on campus and there are lives directly affected by the program.”

WEGLfest is open to students, faculty and citizens of Auburn of all ages. People are encouraged to bring their friends or family members to the concert. There is a \$3 entrance fee and a chance to win one of several door prizes, including a ticket to the Bonnaroo Music Festival.

“It should be positive and enjoyable,” said Moore. “WEGLfest will be held indoors, but we hope to bring the outdoor vibe inside with us.”

Some of the bands and artists that will be playing throughout the day include Tony Brook of Auburn, Red Mouth of Muscle Shoals, Weak Music for Thomas of Montgomery, Ala., Three Happening Guys of Montevallo, Ala., and Magnolia Sons of Lake Charles, La.

“Everyone at WEGL 91.1 FM is anticipating a great afternoon because of the musical talent that will be playing,” said O’Neal. “Even though most people have probably not heard of some of the bands, I have listened to some of their songs already, and I am really impressed. I hope that everyone decides to come for the concert because it should be a great time.”

Find out more about the “War on Hunger” campaign by visiting its Web site:

http://www.auburn.edu/event/hunger/publish.php?doc_id=1 or e-mail at Ohunger@auburn.edu.

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