



WEGL 91.1
Suite 1105 AU Student Center
255 Duncan Drive
Auburn University, AL 36849

April 25, 2009

FACT SHEET – WEGLFEST

Who

WEGL 91.1, Auburn’s student-run radio station
Chandler Moore, station manager

What

WEGLfest – benefit concert for the “War on Hunger” campaign

Where

Auburn University Student Center Ballroom

When

April 25, 2009
Concert begins at 3 p.m.

Why

Donate to the “War on Hunger” campaign

Benefits

All proceeds go directly to the charity

Quote

Moore: “WEGLfest sprung from an idea that my staff had last year to bring a mix of independent artists on campus for a music festival. From there, we sought to connect the concert with a good cause, and Auburn's War on Hunger was chosen. We chose Auburn's War on Hunger because it has a good presence on campus, and because there are lives directly affected by the program.”

Background on “War on Hunger” campaign

Partner of the United Nations World Food Programme

Started in 2004

Auburn is the first academic institution to partner with the World Food Programme

INFORMATION CONTACT

Alison Christenberry, director of publicity

(251) 510-0407