

WEGE 91.1
Suite 1105 AU Student Center
255 Duncan Drive
Auburn University, AL 36849

Ms. Lauren Smith
Intrigue Editor
The Plainsman
255 Duncan Drive, Suite 1111
Auburn, AL 36849-5343

April 20, 2009

Dear Ms. Smith,

The first ever WEGEfest will take place on April 25, 2009, in the AU Student Center Ballroom. WEGEfest is a benefit concert. All of the proceeds will go directly to the "War on Hunger" campaign. WEGE 91.1, Auburn's student-operated radio station is the sponsor.

The live entertainment will be provided by five bands from around the Southeast: Tony Brook of Auburn, Red Mouth of Muscle Shoals, Weak Music for Thomas of Montgomery, Ala., Three Happening Guys of Montevallo, Ala., and Magnolia Sons of Lake Charles, La. All bands and musicians donated their time for the charity.

Tickets are only \$3 at the door, and the doors open at 3 p.m. There are several door prizes, including a ticket to Bonnaroo. Students, faculty and Auburn citizens of all ages are welcome to come.

The "War on Hunger" campaign was started in 2004 and made Auburn University the first academic institution to partner with the United Nations World Food Programme. The World Food Programme is the largest humanitarian organization in the world and has provided food to an average of 90 million people in at least 80 of the world's poorest countries.

WEGEfest will make for a great article because it showcases the generosity of Auburn's students. We hope to make WEGEfest an annual event. This article will help gain awareness of the event for the following years.

I will call you in two days to follow up on this idea. Thank you for your consideration.

Sincerely,

Alison Christenberry
Director of publicity